



FOUNDERS
TABLE NETWORK

Meetup Challenge

30 DAYS. 6 CHAIRS. 1 TABLE.

SOCIAL MEDIA KIT

ENTREPRENEUR MEETUP

Instagram Caption Kit

Seven assets, three+/- caption options each. Every caption is written to hold attention past the "...more" cutoff and end on a comment prompt.

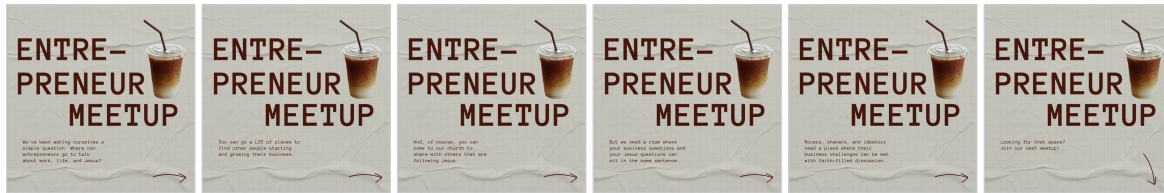
Replace all bracketed placeholders — [LOCATION], [DATE + TIME], [YOURCITY] — before posting.

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Asset 1 — Coffee Carousel (6 slides)

Format: 6-slide square carousel, cream paper texture, iced coffee, brown type.



Preview — slides 1 through 6, in order

Slide order: 1) Where can entrepreneurs go to talk about work, life, and Jesus? · 2) You can go a LOT of places to find other people starting and growing their business. · 3) And, of course, you can come to our church to share with others that are following Jesus. · 4) But we need a room where your business questions and your Jesus questions can sit in the same sentence. · 5) Movers, shakers, and ideators need a place where their business challenges can be met with faith-filled discussion. · 6) Looking for that space? Join our next meetup!

Option 1 — The tension hook (recommended)

| Most entrepreneurs live in two rooms that never talk to each other.

There's the business room. Networking breakfasts, mastermind groups, LinkedIn DMs, the local chamber mixer. Real strategy, real numbers, real people who understand cash flow and hiring and the terror of a slow month. You can find that in a dozen places.

Then there's the church room. Community, prayer, Scripture, people walking with Jesus who genuinely care about your soul.

Both are good. Both are necessary. And most of us are quietly exhausted from code-switching between them.

Because the hard stuff doesn't stay in its lane. "Should I take on this client?" is a business question and a character question. "Do I raise prices?" is a spreadsheet problem and a trust problem. "Why am I still not satisfied?" is not a marketing issue.

So we've been asking ourselves a simple question: where can entrepreneurs go to talk about work, life, and Jesus — in the same sentence, in the same room, with the same people?

That's what the Entrepreneur Meetup is. Movers, shakers, and ideators bringing real business challenges into faith-filled conversation. Coffee in hand. No pitch decks required. No pretending you have it figured out.

If you've been looking for that room, we're saving you a seat.

 [LOCATION] |  [DATE + TIME]



Details in bio — tap to save your spot.

Tell me in the comments: what's the one business question you wish you could ask a room full of believers?

Option 2 — The story hook (more personal, higher save rate)

| A guy told me last month that he prays about his business alone in his truck before he walks into the office. Every morning. And then he never talks about it again all day.

That stuck with me.

He's not unusual. He's the norm. Entrepreneurs are surrounded by people — clients, employees, vendors, other founders — and still weirdly alone with the questions that matter most.

You can go a LOT of places to find people starting and growing a business. Coworking spaces. Meetups. Podcasts. Accountability groups. That world is not short on advice.

And of course, you can come to our church and find people following Jesus who will pray with you and know your name.

But there's a gap in the middle. A room where your business questions and your Jesus questions can sit in the same sentence, and nobody flinches at either one. Where "I'm burned out and I don't know if I'm building this for God or for my ego" is a normal thing to say out loud over coffee.

We built the Entrepreneur Meetup for that gap.

Bring the real problem. The hiring decision, the partner conflict, the season where nothing's working. Bring the doubts too. We'll bring the coffee.

 [LOCATION] |  [DATE + TIME]

Link in bio to join us.

 **Founders — where do you actually go when the business question is really a faith question?**

Option 3 — The list hook (fast, scannable, strong shares)

| **Things entrepreneurs are tired of hearing:**

"Just hustle harder."

"Have you tried posting more?"

"God will bless it if you're faithful." (Said by someone who's never made payroll.)

"Let's take this offline."

Here's what's actually going on. You're carrying decisions nobody else sees. Whether to fire someone with three kids at home. Whether that opportunity is a door God opened or a distraction dressed up like one. Whether you're building something meaningful or just building something loud.

Business groups will help you with the strategy. Church will help you with your soul. Almost nowhere helps you with both at the same table.

That's the whole reason for the Entrepreneur Meetup.

It's simple: coffee, conversation, and a room where movers, shakers, and ideators can bring real business challenges into faith-filled discussion. No stage. No pressure. No one grading your growth chart. Just people who take their work seriously and take Jesus seriously and refuse to keep those two things in separate boxes.

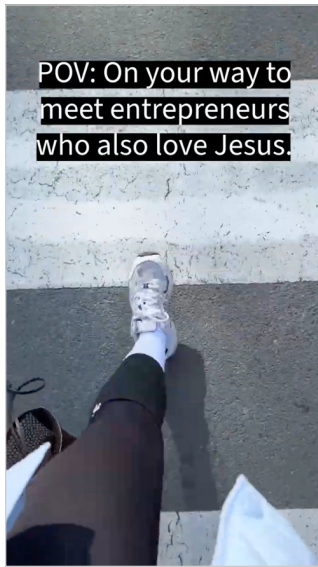
Whether you're 10 years in or still sketching the idea on a napkin — you belong here.

 [LOCATION] |  [DATE + TIME]

 Save this post and tag a founder friend who needs the invite.

What would you add to the list of things entrepreneurs are tired of hearing? 

Asset 2 — Reel: POV Walk (0:07)



Preview of this Reel's opening frame

Option 1 — The walk-in feeling (recommended)

| The 30 seconds before you walk into a room where you don't have to explain yourself.

You know the two versions of this walk.

There's the one to the networking event, where you rehearse your pitch and hope nobody asks what you actually believe.

And there's the one to church, where you rehearse nothing and hope nobody asks how the business is doing.

This is neither. This is the walk to a table where you can say "revenue's down and my faith feels thin" in the same breath and watch nobody flinch.

Movers, shakers, and ideators need a room where business challenges get met with faith-filled discussion. That's the whole thing. Coffee, real talk, no pitch decks, no performance.

📍 [LOCATION] | 📅 [DATE + TIME]

Link in bio 👟☕

Founders — what's the walk-in you dread most? 📌

Option 2 — Punchy + comment bait (highest volume play)

| POV: you finally found the room.

Not the networking mixer where Jesus never comes up.

Not the small group where business never comes up.

The one where both are just... normal.

Where "should I take this client?" and "am I building this for God or my ego?" are the same conversation, asked over the same cup of coffee, to people who won't look at you sideways for either one.

You can go a LOT of places to find people growing a business. You can come to our church to find people following Jesus. This is the overlap.

Coffee's on us. Bring the real question.

 [LOCATION] |  [DATE + TIME]

 Details in bio — save this so you don't forget.

Drop a  if you're coming, and tag the founder friend you're bringing.

Option 3 — Short and cinematic (best if you're leaning on trending audio)

| Some walks feel different.

This one's toward a table full of people who take their work seriously and take Jesus seriously — and refuse to keep those in separate boxes.

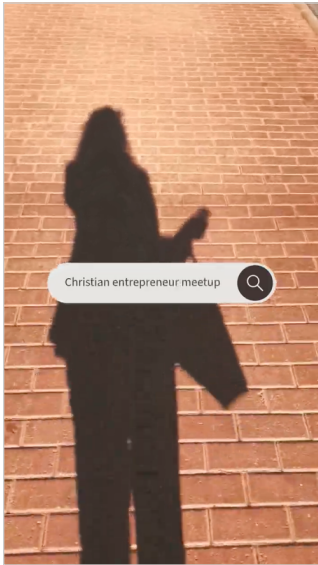
No stage. No pitch. No pretending the business is fine when it isn't.

Just entrepreneurs, coffee, and honest conversation about work, life, and faith.

 [LOCATION] |  [DATE + TIME] — link in bio.

If you've been looking for that room, comment "COFFEE" and I'll send you the details. 

Asset 3 — Reel: Search Bar (0:10)



Preview of this Reel's opening frame

Option 1 — Answer the search (recommended)

| Typed it. Got three results, two of them from 2019.

Search "business networking" and you'll drown in options. Search "church near me" and you'll find plenty. Search for the room where both things happen at once — where you can bring a cash flow problem and a faith question to the same table — and the results get thin fast.

That's not because nobody wants it. It's because most of us assumed it didn't exist and stopped looking.

So we built it.

The Entrepreneur Meetup is movers, shakers, and ideators over coffee, talking about real business challenges with faith-filled discussion in the room. No pitch decks. No stage. No pretending the numbers are fine when they aren't, and no pretending you've got the spiritual side figured out either.

Consider this your search result. 🙄

📍 [LOCATION] | 📅 [DATE + TIME]

Link in bio — tap to save your seat.

What did you type in the last time you went looking for community like this? 🙌

Option 2 — Short and loop-friendly

| Still loading? Nah. Found it.

You've probably searched some version of this before. Faith-driven founders. Christian business owners near me. People who get both halves of my life.

The results are usually a podcast, a \$4,000 mastermind, and a Facebook group that died in 2021.

This is a real room, in a real place, with real coffee. Entrepreneurs who take their work seriously and take Jesus seriously — and talk about both without switching voices.

 [LOCATION] |  [DATE + TIME]

 Details in bio.

Comment "MEETUP" and I'll send you the info directly.

Option 3 — Lean into the shadow imagery

| The search history nobody posts about.

"Christian entrepreneur meetup."

"How to pray about a business decision."

"Is it wrong to want to make money."

"Founder burnout."

Those searches usually happen alone. On a walk. Between meetings. In the parking lot before you go back inside and act like everything's under control.

Here's the thing — the answer to most of those isn't an article. It's a table with other people at it.

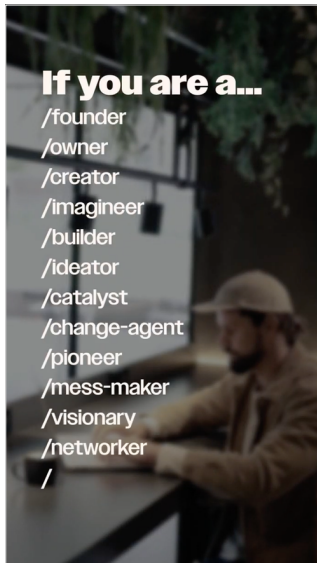
That's what we're building. Coffee, honest conversation, and a room where your business questions and your Jesus questions can sit in the same sentence.

You've been searching. This is it.

 [LOCATION] |  [DATE + TIME] — link in bio.

Which one of those searches have you actually made? No judgment. 📌

Asset 4 — Reel: Identity List (0:15)



Preview of this Reel's opening frame

Option 1 — Name the word (recommended)

| Nobody grows up saying "I want to be an imagineer."

You just start noticing things. Gaps other people walk past. Problems that bother you more than they bother everyone else. Ideas you can't put down at 11pm.

And then one day you're running something. Or building something. Or three months into a thing you can't fully explain at family dinner.

Founder. Owner. Creator. Builder. Ideator. Catalyst. Change-agent. Pioneer. Grower. Mover. Shaker. Multiplier. Inventor.

Different words. Same wiring — and usually the same loneliness, because the people who get the work don't always get the faith, and the people who get the faith don't always get the work.

We made a room for both. Coffee, real conversation, business challenges met with faith-filled discussion. No stage, no pitch, no performance required.

Whatever word you'd pick off that list — there's a seat here for you.

📍 [LOCATION] | 📅 [DATE + TIME]

Link in bio ☕

Which word off that list is actually you? Drop it below 📌

Option 2 — Punchy, high-reply

| Pick your word.

/founder /owner /creator /builder /ideator /catalyst /pioneer /mover /shaker /inventor

Whatever you landed on — the wiring is the same. You see something that isn't there yet and you can't leave it alone.

That's a gift. It's also exhausting, and it's weirdly isolating, because most rooms only want half of you. The business room doesn't ask about your faith. The church room doesn't ask about your P&L. You end up carrying the hardest questions alone.

We built a meetup where both come to the table. Entrepreneurs, coffee, honest conversation about work, life, and Jesus — same room, same sentence.

 [LOCATION] |  [DATE + TIME]

 Details in bio.

Comment your word, and I'll tell you why you'd fit in this room.

Option 3 — Warmer, testimony-flavored

| **If you had to introduce yourself without saying your job title, what would you say?**

Most of the people at our meetup would struggle with that question — and then answer it anyway. Builder. Grower. The one who starts things. The one who can't stop fixing things.

Here's what they have in common: they're all carrying decisions nobody else sees. Whether to hire. Whether to quit. Whether the thing they're building is actually the thing God asked them to build, or just the thing they're good at.

Those questions don't have a home in most rooms. Too spiritual for the networking event, too practical for small group.

So we made a room with space for both. Come as whatever word fits you today — founder, ideator, catalyst, or "honestly I'm not sure yet." That last one is welcome too.

 [DATE + TIME] |  [LOCATION]

Link in bio to join us.

Tell me your word 

Asset 5 — “This Week” / Coffee shop group (2 slides, 2 versions)

2 slides.



Preview — slides 1 through 2, in order

POST 1 — "This Week" Carousel (Version 1)

Option 1 — The tension hook (recommended)

Most entrepreneurs live in two rooms that never talk to each other.

There's the business room — networking breakfasts, mastermind groups, the chamber mixer. Real strategy, real numbers, real people who get cash flow and hiring and the terror of a slow month.

Then there's the church room — community, prayer, people walking with Jesus who care about your soul.

Both good. Both necessary. And most of us are quietly exhausted from switching between them.

Because the hard stuff doesn't stay in its lane. "Should I take this client?" is a business question and a character question. "Why am I still not satisfied?" is not a marketing issue.

So: where can entrepreneurs go to talk about work, life, and Jesus — in the same room, same sentence, same people?

That's the Entrepreneur Meetup. Movers, shakers, and ideators bringing real business challenges into faith-filled conversation. Coffee in hand, no pitch decks, no pretending you've got it figured out.

This week. If you've been looking for that room, we're saving you a seat.

📍 [LOCATION] | 📅 [DATE + TIME]

☕ Details in bio — tap to save your spot.

What's the one business question you wish you could ask a room full of believers? 📌

Option 2 — Short and punchy

Two rooms. Every entrepreneur knows them.

The business room, where people get your spreadsheets but not your soul. The church room, where people get your soul but not your Q3.

We built a third room.

Good coffee, good people, and space for your business questions and your Jesus questions to sit in the same sentence.

It's happening this week — Entrepreneur Meetup.

📍 [LOCATION] | 📅 [DATE + TIME]

Details in bio. Bring your questions, leave the pitch deck.

Option 3 — Direct invite, question-led

Where do you go when "should I take this client" and "why am I not satisfied even though business is good" show up in the same week?

Most of us don't have a room for that. We built one.

The Entrepreneur Meetup is for movers, shakers, and ideators who want their business challenges met with faith-filled discussion — not motivational fluff, not Sunday-only faith.

This week. Coffee's on us.

📍 [LOCATION] | 📅 [DATE + TIME]

Tap the bio to save your seat — and tell us in the comments: what's the question you've been sitting on?

POST 2 — "This Week" Carousel (Version 2)

2 slides.



Preview — slides 1 through 2, in order

Option 1 — The "you don't have to choose" hook (recommended)

Nobody tells you that starting a business will mess with your faith. Or that your faith will mess with your business plan.

Every big decision has two sides most rooms only let you talk about one of: is this smart, and is this right? Can I afford this hire, and can I trust this person? Is the market ready, and am I?

You shouldn't have to leave half the question at the door.

This week, we're getting a table together — movers, shakers, and ideators talking business the way it actually happens: with faith woven all the way through it, not stapled on top.

Good coffee. Honest conversation. No pitch required.

 [LOCATION] |  [DATE + TIME]

Details in bio — save your seat before the table fills up.

Option 2 — Short, community-forward

Business is easier with people who get both halves of you.

This week: Entrepreneur Meetup. A table full of people building companies and following Jesus — out loud, at the same time.

Come for the coffee. Stay for the conversation you can't have anywhere else.

 [LOCATION] |  [DATE + TIME]

Bio for details.

Option 3 — Direct, benefit-led

You've got a hundred people who can talk strategy. How many can pray with you about it?

This week's Entrepreneur Meetup is for the ones building something and trying to build it well — with wisdom, honesty, and people who'll ask how your soul's doing, not just your revenue.

Coffee's on us. Bring your real questions.

 [LOCATION] |  [DATE + TIME]

Tap the bio to save your spot — who's coming with you? Tag them below. 

Asset 6 — “Why” / Disruptors tee (8 slides)



Preview — slides 1 through 8, in order

POST 3 — "Why" / "Blessed Are the Disruptors" Carousel

Slide order: 1 → 2 → 3 → 4 → 5 → 6 → 7 → 8 (We're inviting entrepreneurs to a meetup → Why, you ask? → We learned people trust business owners more than local church → We studied Paul as a tent-maker → We read Acts 17:6 → And we got to thinking... → Maybe it's time for a little more disruption → So if you're an entrepreneur who wants to talk about Jesus, we're ready.)

Option 1 — Lead with the research stat (recommended)

Here's a stat that stopped us in our tracks: people trust business owners more than they trust their local church.

Sit with that for a second.

Then we went back and read Acts 17:6 — where the early church was accused of "turning the world upside down." Not from a pulpit. Through ordinary people living out their faith in ordinary places — including Paul, who paid his bills as a tent-maker while he planted churches across the ancient world.

Business was never separate from ministry. It was the delivery system.

So we got to thinking: maybe the entrepreneurs among us aren't a distraction from the mission — maybe they're some of the most trusted messengers we've got.

Blessed are the disruptors.

If you're an entrepreneur who wants to talk about Jesus — and about the business that's teaching you more about faith than you expected — we're ready for you.

📍 [LOCATION] | 📅 [DATE + TIME]

Details in bio.

Option 2 — Short, bold, shirt-forward

"Blessed are the disruptors. Turning the world upside down since Acts 17:6."

That's not just a shirt. It's the whole idea behind this meetup.

We learned people trust business owners more than they trust the church down the street. We studied Paul, tent-maker and church-planter. We read about the ones who turned their world upside down — and realized they didn't do it from behind a podium.

Maybe it's time for a little more disruption.

If you're building a business and trying to follow Jesus while you do it, come talk with us.

 [LOCATION] |  [DATE + TIME]

Bio for details.

Option 3 — Question-led, conversational

Why would a church start a meetup for entrepreneurs?

Because we learned something that changed how we think about ministry: people trust business owners more than they trust the local church.

Because Paul planted churches with one hand and made tents with the other — business wasn't a break from his calling, it was part of it.

Because Acts 17:6 describes people who turned the world upside down, and it wasn't the religious professionals doing it.

So we got to thinking: what if the entrepreneurs in our city are already positioned to disrupt more than the market?

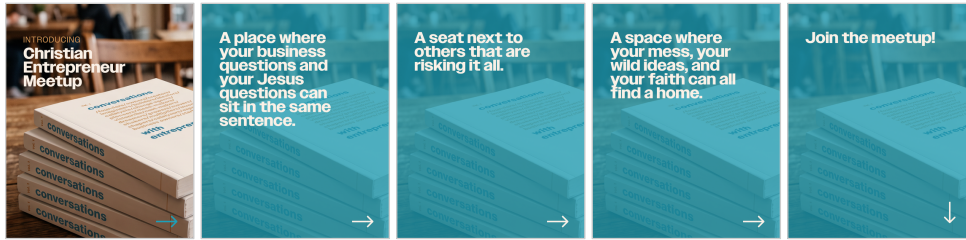
Blessed are the disruptors. If that's you, we've got a seat waiting.

 [LOCATION] |  [DATE + TIME]

Details in bio — tag an entrepreneur who needs to see this. 

Asset 7 — “Intro” / Conversations book stack (5 slides)

5 slides.



Preview — slides 1 through 5, in order

POST 4 — "Introducing" Carousel

Slide order: 1 → 2 → 3 → 4 → 5 (Introducing: Christian Entrepreneur Meetup → A place where your business questions and your Jesus questions can sit in the same sentence → A seat next to others who are risking it all → A space where your mess, your wild ideas, and your faith can all find a home → Join the meetup!)

Option 1 — The formal announcement (recommended)

Introducing: the Christian Entrepreneur Meetup.

Not a Bible study with a business theme bolted on. Not a networking event with a prayer tacked onto the end. A real room for the questions that don't fit neatly into either category — where "should I take this risk" and "am I trusting God with the outcome" get asked in the same breath.

A seat next to others who are actually risking it all, not just talking about it.

A space where your mess, your wild ideas, and your faith can all show up at the same table — no editing required.

If you've been building something and wondering where the faith conversation fits into it, this is that place.

Join the meetup — details in bio.

Option 2 — Shorter, warmer

We're starting something new: a meetup for entrepreneurs who don't want to choose between talking business and talking Jesus.

A place for the questions that don't fit in either room alone. A seat next to people who are actually out there risking it. A space where your ideas, your mess, and your faith can all belong at once.

Christian Entrepreneur Meetup — join us.

📍 [LOCATION] | 📅 [DATE + TIME]

Bio for details.

Option 3 — List-style, punchy

Introducing the Christian Entrepreneur Meetup.

A place where your business questions and your Jesus questions can sit in the same sentence.

A seat next to others who are risking it all.

A space where your mess, your wild ideas, and your faith can all find a home.

That's it. That's the whole pitch.

Join us — [link in bio](#).

Hashtag bank

Full block — best for the carousel

#christianentrepreneur #faithandbusiness #kingdombusiness #entrepreneurmeetup #smallbusinessowner
#faithdriven #businessandfaith #entrepreneurcommunity #startupcommunity #christianbusinessowner
#localbusiness #[YOURCITY]business #[YOURCITY]entrepreneurs #coffeeandconversation #networkingevent

Trimmed set — best for Reels (5–8 tags)

#christianentrepreneur #faithandbusiness #kingdombusiness #[YOURCITY]entrepreneurs #entrepreneurmeetup
#faithdriven

Place hashtags in the first comment or after several line breaks so the hook stays clean at the top of the caption.

Posting notes & rollout plan

- Reply to every comment within the first hour. Reply volume moves a post further than caption length alone.
- Vary the CTA across assets so the same audience gets a different ask each time: carousel = save + tag, POV walk = comment , search bar = keyword auto-DM, identity list = comment your word.
- Space the assets across two weeks rather than stacking them. Lead with the identity-list Reel for reach, follow with the carousel for depth.
- Every asset needs [LOCATION] and [DATE + TIME] filled in, and a working link in bio, before it goes live.
- Keyword CTAs ("COFFEE", "MEETUP") only pay off if a DM auto-responder is set up first — otherwise switch those to a plain link-in-bio ask.